



STITCH N' PITCH™ -The Perfect Double Play!

“The National NeedleArts Association Hits a Homerun”

Zanesville, OH – May 1, 2006 - Knitting and baseball?! Crocheting and a catcher's mitt? Yep! Fans in the thousands are going to the ballpark to knit, crochet, embroider, cross-stitch and needlepoint, sit together with friends, family and colleagues. Quirky and Fun - needleartists not wanting to drop a stitch as much as the outfielder not want to drop the ball!

The National NeedleArts Association (TNNA) is proud to announce a new program - **STITCH N' PITCH!** Building on the success at the Seattle Mariners event last year with over 1600 knitters in attendance, the **STITCH N' PITCH** event has been structured into a formal program. Partnering with individual major league baseball clubs, TNNA is helping to bring two American traditions together – Baseball and the NeedleArts.

Patty Parrish, Executive Director of TNNA explains, "We are looking forward to an exciting **STITCH N' PITCH** season! Combining these two wonderful traditions made sense to us and we think it is going to be a lot of fun. This event is for ANYONE who has an interest baseball and the needlearts; beginners, intermediate and experts are all welcome."

Currently, the needlearts industry is a billion dollar business. Since 2000, the industry has grown over 30% and has captured the attention of major celebrities, politicians, sport figures, fashion designers, musicians and more. This industry is bigger than just a hobby or a trend. There are television shows, websites and blogs dedicated to promoting the needlearts industry.

This season twelve Major League baseball teams will hold **STITCH N' PITCH™** events across the country. Go to www.StitchNPitch.com for the latest schedule, information, and updates.

TNNA is a non-profit trade organization established in 1974 and is dedicated to the advancement and promotion of needle arts, through trade shows, educational seminars, special events, public relations and professional programs that continue to meet the needs of the industry.

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