



STITCH N' PITCH™ Hits Homerun!

“Season 2 Swings into Action with 23 Major League Baseball (MLB) Teams Hosting 'Needlearts Fanatics'”!

Zanesville, OH – March 1, 2007 – Stitch N' Pitch is the wildly successful program of The National Needlearts Association (TNNA) that brings together and celebrates two American traditions - needlearts and baseball! The 2007 season will attract thousands of fans who will sit together in the stands and knit, crochet, cross-stitch, needlepoint and embroider while cheering on their favorite Team.

“With over a million hits to StitchNPitch.com in its first few months, we knew this program was going to be something special,” Patty Parrish, Executive Director of TNNA, explains. “Stitch N' Pitch is sweeping the Nation. The response from baseball Clubs, the needlearts industry and fans is overwhelming. Stitch N' Pitch creates a unique and fun environment for families, singles, couples, old, young, kids, women and yes, even men!”

Twenty-three Teams, that's more than 75% of MLB, will host a Stitch N' Pitch in 2007! Watch carefully and you might “catch” a knitting contest, team mascots wearing handmade colorful scarves, images of men knitting, teaching tables full of children learning how to needlepoint, a Ceremonial 1st Pitch with a ball of yarn and so much more!! Special Stitch N' Pitch gift bags, giveaways and surprises will round out each fantastic event. Local needlearts retailers, wholesalers, guilds and groups will come by car, bus and train to be a part of this new American phenomenon – Stitch N' Pitch!

Needlearts is a billion dollar business. Since 2000, the industry has grown over 30% capturing the attention of major TV & movie celebrities, politicians, sport figures, fashion designers, musicians and others. Not just a hobby or a trend, the needlearts are part of the fiber and fabric of America – just like baseball!

Go to StitchNPitch.com for the list of Teams holding events in 2007, information about Stitch N' Pitch happenings, and photos from last season.

TNNA is a non-profit trade organization established in 1974 and is dedicated to the advancement and promotion of needlearts, through trade shows, educational seminars, special events, public relations and professional programs that continue to meet the needs of the industry.

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